

BehaviourInsights

Integrated End User Behaviour Monitoring and Human Risk Management





End User Behaviour Monitoring focuses on tracking and analysing the behaviour of end users within an organisation to identify anomalies that might indicate threats, such as insider attacks, compromised credentials, or policy violations.

BehaviourInsights monitors suspicious end-user behaviour, generates alerts and automatically sends security awareness & policy compliance nudges to the end user for any violation. Any suspicious activity marked as a violation is mapped in the End User Risk Profile with time, type and violation details.

PhishRod currently offers 20+ built-in use cases for end-user behaviour monitoring. Organisations can build detailed end-user risk profiles without the need for complex integrations with DLP or SIEM solutions, streamlining deployment while enhancing visibility into human-centric threats.

User Behaviour Monitoring Use Cases

- USB Storage Detected
- App Execution from Downloads/Documents
- Multiple Login Failure
- Suspicious Login Attempts
- Msi and Exe Execution
- Unusual Geolocation
- Unusual Traffic Surge and more.

Employee Id : T-109	Designation : Financial Analyst	
Department : Finance	Employee Type : N/A	
Email Exposure Assessment		
Behaviour Insights		
Date	Time	Alert Description
11 July 2025	12:00 PM	 An unidentified MSI installation is executed on your device
11 July 2025	1:00 PM	 Suspicious Login Activity is detected on your device
14 July 2025	1:00 PM	 USB violation is detected on your device
16 July 2025	1:00 PM	 USB violation is detected on your device
Phishing Readiness		
Compliance Readiness		
Reporting Capability		

- Rule-Based Security Behaviour Monitoring
- Creation of End-User Risk Profiles Based on Security Behaviours
- Automated Policy Compliance and Security Awareness Nudges for Marked Violations
- Data-Driven Human Risk Mitigation



"BehaviourInsights gave us the visibility on vulnerable end-user behaviours in real time, facilitating in tailoring our mitigation strategies to combat human risk."